

Andrew Leon

Designer | Developer | Digital Professional

I deliver creative solutions to fill business needs

From comprehensive branding to e-mail marketing to paid advertising campaigns, I pride myself on providing high quality, typographically beautiful solutions that hit the target and move the needle.

Tools



Education

Weber State University

Bachelor of Fine Arts in Graphic Design

Ogden, UT

14-17

3.6 GPA

*AIGA President - Graphic Design Teaching Assistant - Metaphor Creative Director
KWCR 88.1 FM General Manager & Crystal Crest Winner - Design Dept. Web Developer
Weber Sustainability Marketing Director - Outdoor Recreation Marketing Director*

Los Angeles Pierce College

Associates Degree in General Studies

Woodland Hills, CA

06-08

Honor Roll

Experience

Web Designer

Perfectly Posh

West Valley City, UT

1/14 - 6/14

*Redesigned an internal portal to a Bootstrap 3, Drupal 7 site used by thousands of clients.
Built and designed a completely custom support ticket system for internal use.*

UI Designer

Grades of Green

Manhattan Beach, CA

4/12 - 4/13

*Designed and built site to be easily maintained by non-technical volunteers.
Developed a LAUSD/Republic waste services site on the Grades of Green platform.*

UI Designer

Romney 2012

Boston, MA

5/12 - 11/12

*Designed the MittRomney.com user registration workflow and user account pages.
Adapted static areas of the site into templated, dynamically generated pages.
Designed and built digital campaign donation forms.*

Web Developer

Intuit

Woodland Hills, CA

5/08 - 2/12

*Built and managed website for tens of thousands of Intuit's client Financial Institutions.
Continually added site features while updating client-facing content on a daily basis.
Developed white-label Marketing campaigns, deployed to client Financial Institutions.*

Designer

sITV

Los Angeles, CA

12/06 - 4/08

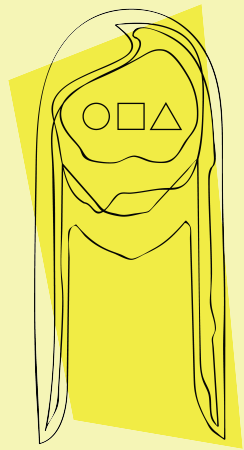
*Managed sITV's presence on social media using a small team of content creators.
Established sponsored posts & partnerships within target demo to expand organic traffic.
Assisted with a Drupal 6 site redesign through extensive module research and testing.*

Facts

My Myers-Briggs type indicator is ENTP/INTP split.

I own and maintain a large collection of succulents and cactus.

In my spare time I love to create art, cook, and ride my motorcycle.



AndrewLeon.com

Andrew.E.Leon@gmail.com

818-425-0892